

AMENDMENTS TO THE SPECIFICATION

Page 21, lines 6 to 16:

A system for use in an online merchant system which includes a system for
5 homogenizing the format of received commerce item information from at least
two distinct online entities, an aggregate database for storing the
homogenized commerce item information, and a user interface that accesses
the aggregate database for query and retrieval of competitive commerce item
information from the online entities and displays it within a user's Web
10 browser window.

The system comprises a method and apparatus for associating a commerce
item information tag with each separate unit of commerce item information
that is received to the online merchant system, the commerce item
information tag enabling recording and reporting commerce metrics related to
15 the commercial activity of a commerce item for sale through the online
merchant system.

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